

Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL Offers 2GB per Day, Unlimited Calls for ₹339

State-run telco counters the Jio threat with its own competitive counter offer as tariff war continues

Press Trust of India

New Delhi: To counter threat from Reliance Jio, state-run telecom firm BSNL on Thursday launched a new plan that offers 2 GB of 3G data per day and unlimited calling within its network for ₹339.

"The benefits customer will get under the combo STV (special tariff voucher) of ₹339 are unlimited calls in BSNL network and unlimited data with fair use policy of 2 GB per day with validity of 28 days," BSNL said.

The BSNL offer is limited for 90 days. Reliance Jio is offering 1GB of 4G data and unlimited calling to all network for free till March 31.

From April 1 onward, Reliance Jio customers opting for Jio Prime service will get unlimited data and calls till March 31, 2018, for one time registration fee of ₹99

and ₹303 per month.



BSNL director for consumer mobility RK Mittal stresses that the offer is one of the best in the industry BSNL said data of 2 GB per day is one of the best in the industry. "We are committed to providing affordable and efficient services to all segment of our loyal mobile customers. We offer best prices to customers considering the trend of the industry," said BSNL director for consumer mobility RK Mittal.

BSNL customers under the new scheme will also get 25 minutes of free call

to other network everyday and after that they will be charged 25 paisa for minute long phone call.